

GOONGOSH

WHAT A SALE!

Crazy Values

FIRST TIME EVER!

Charge It With



or



Open Daily 9 to 6
Friday Until 9

Ridiculous Low Prices

DALE'S

6 BIG SALE DAYS

Thurs., Fri., Sat.,
Mon., Tues. & Wed.

DON'T FORGET HIM ON VALENTINES DAY!

Famous Brands — McCall, Dilido
Mens' 3.95 Value — Wash 'n Wear



SPORT SHIRTS

2.29

Sizes S-M-L
Long sleeve wash and wear cottons in a large assortment of 10 different styles, solids and novelty prints. Sport and button down collars.



SEAMLESS MESH OR DEMI-TOE NYLONS

68¢

CHOICE OF BE TAUPE AND NEW SPRING SHADES

Perfect Valentines Gift
Reinforced Heel & Toe
Made to Sell for 1.19

44¢

pr.

Ladies' SLIPS



100% NYLONIZED FULL OR HALF
Nylon lace trim. Asst. colors. White, pink, blue. Sizes S-M-L in 1/2 Slips.
1.98 Value
FULL SLIPS
Sizes 34 to 40

1.00

Ladies' 39c Value PANTIES



Limit 6 Pair
Two bar Tricot "Abulous Asst." Washable
Sizes 5-7
Ex Sizes 8-9-10...29c

20



BLANKETS

72"x90" • Choice of 7 Colors
Fluffy luxury blend of completely washable miracle fibers for utmost warmth without weight! 5-inch 100% Acetate-Satin binding and available in pink, blue, beige, aqua, maize, rose, turquoise! Large enough for twin or full size beds!

3.99

5.98 VALUE • NOW ONLY

EXTRA HEAVY QUALITY
By BEACON
RAYON and ACRILAN ACRYLIC

MENS' POLISHED COTTON, CONTINENTAL

SLACKS

COTTON CORDS THAT MACHINE WASH WITH EASE! BUY A SUPPLY AT BIG, BIG SAVINGS! . . . No Layaway or Exchanges.
VALES 5.95 to 6.95.

For men with their own ideas about casual smartness, here are both continental and university grad styled straight front slacks. Good earth tones; waist 20-38; length 29-32.



Closing Out Entire Stock

BOYS' SIZES

8 to 16 and Huskies 26-36
Regular and Slims

\$1.99

Sizes 2-7
1.77

MISSSES' SWEATERS REDUCED TO

2.00

CARDIGANS AND SLIPONS of acrylic orlon yarns and pure wools. Classic sportswear in a great variety of styles. Sizes 32 to 40.
Regular 3.98 — 4.98 — 6.99

MISSSES' ABACA JACKETS, & CAR COATS

7.77

14.88 — 12.99 VALUES. Big selection of quilted car coats in many styles: convertible hoods, wool quilted body linings, cotton poplin shells. All are water-repellant. Beige, gold, willow green in sizes 8 to 18.

WOMENS' DUSTERS REGULAR

6.99

BREAKFAST SPECIAL — A soft feminine duster of colorful soft quilted nylon in pastel colors. Wonderfully comfortable, cozy for cold mornings. 12-20.

Ladies' PAJAMAS

1.79

GOWNS 34-46 1.97

Sanforized • Asst. colors
Sizes 34-40 • Cotton
Flannel • Reg. 2.98



Girls' and Ladies' 100% Nylon CAN-CANS
Full and lacy bon-tones, made to sell for 3.98. Sizes S-M-L.

99¢

LADIES' REGULAR 8.95

CAPRI SETS

Prints and combination sets. Tailored by Calif. leading mfr.

FOR YOUR VALENTINE

3.99

UP

Sold at all leading dept. and chain stores at twice the price!

CAPRI SEPERATELY . 1.77



LADIES' BLOUSES

67¢

Value 1.98



Ladies' RAINCOATS

With Hood. Novelty Prints
Sizes 8-18

1.87

Ladies' UMBRELLAS

Asst. Colors. Hurry For This!

88¢

\$1

HOLDS YOUR LAY-AWAY FOR EASTER

VALENTINE SPECIAL! LOADS OF MENS' SPORT SHIRTS

ALL OUR BETTER GROUPS NOW IN ONE LARGE ASSORTMENT!

You'll find shirts here valued at 3.98 in assorted styles & fabrics.
Sizes S-M-L.

\$1.00



MENS' HANKERCHIEFS FRUIT OF THE LOOM

• Red • White • Blue • Satin Stripes

7¢

Limit 7 Reg. to 25c

Boys' & Girls' Rain Coat



• With Hoods & Without
• Tan Only
• Famous Good Burn Brand
• Durable for Long Wear

2.94

SIZES 4-14 3.98 Val.

Girls' 100% Orlon

SWEATERS

• Fancy Jeweled Styles
• Solid Slip-ons and Cardigans
• Pastel Colors
• Washable
SIZES 7-14, 1-6X

1.77

3.98 Value



GIRLS' 3.98 VALUE

CAPRIS

Polished Cotton. Sanforized, washable cotton in an assortment of solid colors with matching piping on legs.
Sizes 3-6
Sizes 7-14

1.00

Girls' SKIRTS

Assorted colors and fabrics. Sizes from 1 to 4. Broken sizes. 2.98 value.

1.00

GIRLS' Bobby Socks

• White Only
• Sizes 9-10 1/2
• Triple Roll
• Soft Spun Cotton
• Nylon Reinforced Toe & Heel
• Regular 39c Each

17¢

MENS' KNIT SPORT SHIRTS

1.77

UP

FOR BOYS'

Same As Above
Sizes 4-14
59c Ea.

2.91

BOYS' JACKETS

SIZES 2-6
6.99 VALUE. Final clearance of better jackets. Wools and cottons in the group, mostly cotton quilt lined. Broken sizes and colors, but what values.
SIZE 8-16 \$4.99

3.99

BOYS' SPORT SHIRTS

• Flannel and Broadcloth
• Plaids and Novelty Prints
• Wash 'n Wear. Sizes 2-16
• Regular 1.98

99¢

 Up

DALE'S UNMATCHED BUYS BOYS' 10-OZ. DENIM

JEANS

99¢

Sizes 14 & 16 ... 1.59

STRETCH SOCKS

Boys - 100% Helanca Nylon
Regular 50c

22¢



Specially priced... Spring dresses

Dale's Buys Out New York Manufacturer's Stock!

ALL NEW EASTER DRESSES
Send the girls into summer... with pretty new dresses from our collection of styles for school, parties and every special occasion. There's plenty to choose from... at these new low prices. Sizes 7 to 14.

Regular 3.98 Regular 4.98

1.77

2.77

SIZES 1-3 EACH



Dale's

SELF-SERVICE DEPARTMENT STORE
1334 EL PRADO
NEXT TO A&P MARKET
Downtown Torrance